

6/13/13

Brett DeBoer

CV

WEB SITES

<http://brettdeboerportfolio.wordpress.com/> (Art & Design Portfolio)

<http://pacificgraphicdesign.wordpress.com/> (Graphic Design Resource)

<http://oakwoodrebrand.wordpress.com/> (Oakwood School Project)

<http://brettdeboer.wordpress.com/> (Cross-Country Bicycle Trip)

EDUCATION

Master of Fine Arts Degree, Graphic Design, Computer Graphic Design, Rochester Institute of Technology, Rochester, New York, 1989

Master of Science Degree, Arts Education and Supervision, Bank Street College of Education/Parsons School of Design, New York, New York, 1985

Teaching Certificate, Kindergarten–12th Grade, University of Northern Colorado, Greeley, Colorado, 1978

Bachelor of Fine Arts Degree, Painting and Sculpture, University of Northern Colorado, Greeley, Colorado, 1977

Undergraduate Study, Fine Art, University of Northern Colorado, La Poggierina Figline Valdarno, Italy, 1976

Undergraduate Study, Fine Art, South Dakota State University, Brookings, South Dakota, 1972–1974

EXPERIENCE

Chair, Visual Arts Department, University of the Pacific, Stockton, California, January 2008–2011

C0-Advisor, Student Chapter of AIGA, University of the Pacific, Stockton, California, 2006–2010, co-adviser—2010–present

Co-Advisor, Literary Arts Magazine—Calliope, University of the Pacific, Stockton, California, 2006–present

Associate Professor of Graphic Design, University of the Pacific, Stockton, California, 1999–present

Assistant Professor of Graphic Design, Northwest College, Powell, Wyoming, 1991–1999

Graphic Design Instructor, Greece Olympia High School, Greece, New York, 1991

Graphic Designer, Idea Connections, Rochester, New York, 1991

Art Director, Rosanne Werner Design Associates, Rochester, New York, 1989–1991

Art Instructor, Graland Country Day School, Denver, Colorado, 1982–1987

Art Instructor, Abbey High School, Cañon City, Colorado 1979–1981

Art Director Abbey Art Festival, Cañon City, Colorado, 1979–1981

Graphic Artist, Sixth District Council of Governments, Rapid City, South Dakota, 1978–1979

Design PROJECTS

Art Director—Oakwood ReBrand—collaborative project with students as a part of the Design Thinking initiative, *“Design for Good”*—fall 2012–present

Designer—Visual Identity—TNT fitness center, March, 2013

Designer—Visual Identity—SOHA, custom rebuilders of residential properties, February, 2013

Designer—*“2011 Lattice Symposium”*—international physics conference on lattice theory—Summer, 2011

Designer and Photo Editor—*“Stockton Storefront Photo Project”*, Joy Neas—Director, Stockton, California, 2011

Co-author, Cover Designer—*“A Case Study in Voter Mobilization”*, Berkeley Public Policy Press, Bob Benedetti–editor, 2011

Co-producer, co-grants writer, sculptor, actor—*“DeltaFusion”* University of the Pacific, Stockton, California, 2011

Curator, Designer—Scholastic High School Art Show, Region 6, *“Celebrate”*, Reynolds Gallery, February, 2011

Art Director—*“Arts at Pacific”*, brochure design with students, 2011

Designer, Art Director—Pacific Lantern”, wayfinding system for the university, with students, Hoefer Prize for Leadership in Experiential Learning, 2009–2010

Designer, Visual Identity—*“Friends of the Lower Calaveras River”*—Jeremy Terhune, 2010

Designer—Visual Identity for Oak Knoll Publishers, 2007

Co-Currator and Exhibition Designer—“*Spoken With Eyes*” with Steve Mahallo, president of ADAC. Design Museum, UC Davis, May 21, 2006

Design team leader—“*StocktonSpeaks*”, Interactive Design, Identity, Promotional materials, Humanities Grant through Jacoby Center, Bob Benedetti, 2004

Co-Designer—public art project, “*Miracle Mile section of Pacific Avenue*”, sculptural public bench series, Stockton, California, 2004

Designer, public art project—“*Westin Ranch Bike Path*”, Westin Ranch residential community, Stockton, California, 2003

Co-designer, Team Leader—public art proposal, “*Stockton Shoreline Promenade: A Walk Among the Tules*”, Stockton, California, 2003, Public Art Proposal, Haggin Museum, Stockton, California

Designer—“*Asian Studies Festival*”, Visual Identity and print collateral, Greg Rohlf and Jie Lu co-directors, University of the Pacific, Stockton, California, 2003

Designer—Park West Place, Graphics and Performance Space, Spanos Development Kitchell Development, Marne Bouillon, project director, proposal, 8-Mile Road and I-5 Stockton, California, 2002

Designer—Poster, “*Concerts In the Park: 50th Anniversary*”, Stockton Arts Commission—Vince Perrin, Stockton, California, 2002

Designer—Visual Identity *Brubeck Festival*, Brubeck Institute—Mike Charlasch & Katie Neubauer directors, University of the Pacific, Stockton, California, 2002

Designer—Promotional Material and Event Organization—*Paul Soldner Workshop*, Trent Burket, Russ Wylie, John Evey, University of the Pacific, Stockton, California, 2001

Designer—Visual Identity and CD design—*STRATA*, Audrey Andrist, James Stern, Conservatory, University of the Pacific, Stockton, California, 2000–2002

Designer—Reynolds Gallery, University of the Pacific, Stockton, California, 2000–2006

Designer—Candy Wrapper—“*MozelToss*”, James Morris and Mel Corren, Stockton, California, 2000

Design Director—“*Willard Moyer Interpretive Sign Project*”,

Six Panels, Homesteader Museum, Powell, W, 1999

Design Director—*“Wild Life Diorama”*, Northwest College, Powell, WY, 1999

Design Director—*“Park County Water District Interpretive Exhibit”*,
Twelve Panels, Powell, WY, 1999

Designer—Visual ID, *Brainy Bear Learning Center*”, Fred Muskal, Stockton, 1999

Designer—Northwest College Recruiting materials, Northwest College—Laurel
Vredenberg, Powell, WY, 1994–1999

Designer, Musician—CD, *“Improvisations”*, Powell, Wyoming, 1998

Design Director—*“Interpretive Exhibit: Heart Mountain Relocation Camp”*,
3 Panels, Northwest College Library, Powell, WY, 1997

Designer—CD design, *“Affairs of the Mind”*, Jake Dow, Powell, WY, 1997

Designer—Package Design, *“Music of Buffalo Bill Cody’s Wild West Show”*, Mike
Masterson, Package Design of the Year, Step-by-Step magazine, 1997

Designer, Musician—CD, *“Vinyl”*, Powell, WY, 1997

Design Director—*“Interpretive Roadside Exhibits”*, 10 Exhibits, Bighorn Canyon
National Recreation Area, Lovell, WY, 1996–99

Designer—Promotional Material, *“Yellowstone Jazz Festival”*—Marvin Stamm,
Ronnie Bedford, Powell, WY, 1996

Designer—CD design, *“Rising From the Plains”*—Jeff Troxel, Powell, WY, 1996

Designer—Cassette design, *“Sons of the Blues”*—Geoff Mulder, Powell, WY, 1994

Designer—Event Promotional Design, *“Wato Seta African Band”*—Snozz’, Rochester,
NY, 1990–1991

EXHIBITIONS

*“Brett’s Big Biking Adventure, Stories and Images from Across the Country by
Bicycle”*—Reynolds Gallery, March, 2012

“Through The Looking Glass”—Pacific Library featured artist exhibition, 2011

“King & Queen” stainless steel sculpture—Oakwilde Sculpture Park, 2011

"Through the Looking Glass"—Faculty Governance Office, Burns Tower, 2011–2013

"Hay, What Have You Done For Me Lately"—Exhibit Reynolds Gallery, March 4–April 23, 2006

Moderator and Organizer—Alumni Panel discussion/presentation on Design, April 25, 2006

"Ode to B"—Invitational, Dahl Fine Arts Center, Rapid City, South Dakota, 2000

CONFERENCES AND EVENT PARTICIPATION

Host and MC—Freestyle Photographics Symposium "The World of Inkjet Papers", University of the Pacific, April 11, 2013

Guest Lecture—*"Design Thinking"* given to visiting scholar/teachers from Shanghai University, March, 2013

Participant—American Institute for the Graphic Arts (AIGA), national convention *"Gain"*, October, San Francisco, CA 2012

Participant—Stockton town meetings, *"Stockton in Crisis"*, 2012

Participant—American Institute for the Graphic Arts (AIGA), national convention *"Pivot"*, October, Phoenix, Arizona, 2011

"Sound Image Sound", University of the Pacific, 2008, 2010–2011

Participant—*Adobe Webinar*—October, 2011

Participant—Stockton Arts Awards—Stockton Waterfront Hotel, September, 2011

Participant—AIGA Event—San Francisco—*"50 Books, 50 Covers"*, November 14, 2008

Participant—CAA, February 20–22, Dallas, Texas, 2008

Participant—AIGA online conference, *Dutch Typography*, October 30

Participant—ADAC Event—Sacramento (Kit Hinrichs lecture & exhibition)—September 5, 2008

Participant—El Dorado Street Improvement Community Initiative, Neighborhood Renaissance, Stockton, California, 2008

Participant—University Alumni event San Francisco, April 21, 2007

Participant—Department Faculty interview for podcast, September 26th, 2007

Faculty Participant— Honors 41 *Creativity an Knowledge*", curriculum development, 2006

Guest Presenter—*"Reading and Art"*—Oakwood School, December 21, 2006

Participant—*LetterPress For Printmakers*, and *LetterPress for Text*—KALA Art Institute, Berkeley, California, 2002

Participant, *AIGA Presentations: Jack Stauffacher*, WaterMark Press, San Francisco, California, 2002

Participant, *Adobe Solutions for Digital Learning*, University of San Francisco, San Francisco, California, 2001, 2002

Other Projects

Co-Curator—David Lance Goines Poster Art (In-Kind Prospective Gift by Mr. Carter Brown), March, 2013

Musician—DeltaNights Band—2012–present

Mentor— Yuji Zhou, visiting Chinese scholar, design media and interactivity, 2012–2013

Director—Letterpress Studio, securing independent equipment donations from Phil Hendrix and Margaret Doherty , 2012–present

Portfolio Reviewer, *AIGA*, National Portfolio Days, CCA, San Francisco, California, 2009, 2011, 2012, 2013

Design Consultant—*"Gutai"* book project with Stephen Moore, spring 2012

Commencement Marshall—spring 2012, 2013

National College Undergraduate Research (NCUR) Proceedings Reviewer, 2011

Design Judge, Art Institute, Sacramento, California, 2011, 2012

Art Director—*"Cor Sanaré"*, with students, design for McDonald Estates, 2008–2011

Book reviewer, Prentice Hall Publishers, *"Graphic Design History and Critical Guide"*—Drucker and McVarish, 2009

Co-Principal Investigator, *Vote Smart*, Design team leader, HAVA Grant through Jacoby Center, University of the Pacific—Bob Benedetti Director, 2008

Guest Presenter—“*Innovation*”, Cynthia Wagner-Weick class on entrepreneurial innovation, 2008

Commencement name reader—COP graduation, 2008

Guest Presenter—Sunrise Rotary Club, *Calliope* fundraising, May 18, & August 5, 2008

Curriculum Program Design—Center for Digital Media (CDMA) Proposal—with Mike Doherty and Bob Colburn, 2008

Outside Department Reviewer for Paul Turpin, 3rd year P & T review, 2008

Judge—Pacific Library *Animé* contest, November 15, 2008

Presenter—*Artist Inspiration: Van Gogh*—Oakwood School, May 25 2008

The Colonial Printer workshop/ demonstration of letterpress with Professor Caroline Cox—November 1st, 2007

Workshop Presentation, “Artist Inspiration: Van Gogh”, Haggin Museum, Stockton, California, 2006

Recent Committees

ISPC—fall, 2011–present

Visual Arts Department Gallery—2012–present

Dean Search—2012

Dean Search—2009, 2010

Arts Futuring—co-writer, 2011

Faculty Search—chair, Marie Lee, 2008, 2009

COP IT—2009

Faculty 3rd-Year review—outside member, Paul Turpin, 2008

